



THE MALTA CHAMBER

## PRESS RELEASE

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### **The Malta Chamber and PTL Limited Sign Alliance Agreement to promote Technology for Business**

The Malta Chamber of Commerce, Enterprise and Industry and PTL Limited have signed a strategic alliance agreement aimed at promoting the adoption of technology-driven solutions within Malta's business community. The collaboration seeks to strengthen competitiveness, enhance productivity, and support sustainable economic growth through innovation.

Through this partnership, PTL Limited will collaborate closely with The Malta Chamber in proposing forward-looking solutions and ideas that empower businesses to harness technology more effectively. The alliance will focus on identifying practical strategies that improve operational efficiency, create value for society, and act as a catalyst for innovation across various sectors of the economy.

Ahead of the signing, President of The Malta Chamber, William Spiteri Bailey, stated that "this alliance with PTL Limited reinforces The Malta Chamber's commitment to equipping Maltese businesses with the technological tools and strategic insights necessary to remain competitive in an increasingly digital world. By combining PTL's technical expertise with the Chamber's policy leadership and network, we aim to foster innovation, drive productivity, and deliver tangible value to our members and to society at large."

CEO of The Malta Chamber, Dr Marthese Portelli, added that "this agreement reflects The Malta Chamber's strategic vision to place the use of technology at the core of Malta's economic development. By fostering strong partnerships with industry leaders such as PTL Limited, we are ensuring that businesses of all sizes are supported in their digital transformation journey. Our goal is not only to enhance operational performance, but to build a resilient, knowledge-driven economy capable of competing successfully on the international stage."

PTL Limited Managing Director Lorn Chetcuti stated that "PTL Limited is honoured to formalise this alliance with The Malta Chamber at a defining moment for Malta's digital evolution. As custodians of critical national systems and long-term technology partners to both public and private sectors, we view this collaboration as a catalyst to accelerate innovation, strengthen internationalisation, and elevate Malta's digital footprint beyond our shores.

By combining PTL's engineering depth, governance-driven delivery and resilient infrastructure capabilities with the Chamber's policy leadership and national reach, we aim to unlock new opportunities for productivity, competitiveness, and exportable innovation. Together, we will shape a future-ready digital economy that positions Malta as a confident, credible and globally competitive hub for advanced technology and sustainable growth."

The agreement was signed by William Spiteri Bailey and Dr Marthese Portelli, President and CEO of The Malta Chamber respectively, and Lorn Chetcuti, MD of PTL Limited.

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