

A Shared Journey

Doing Business with Ireland Event

Malta Chamber of Commerce Event | 5 November 2024

Overview

1. About Us
2. Ireland's journey
3. Opportunity & Challenge
4. Conclusion
5. Discussion

About us

A word cloud graphic featuring the words 'Beautiful', 'Diverse', and 'Island' in the largest font sizes. Other words include 'Noble', 'International', 'Compact', 'Atlantic', 'Entrepreneurial', 'Innovative', 'Focussed', 'Rain', 'Curious', 'Mediterranean', 'Cultured', 'Humour', and 'Sun'. The words are arranged in a layered, overlapping fashion with varying colors and orientations.

Beautiful
Diverse
Island
Noble
International
Compact
Atlantic
Entrepreneurial
Innovative
Focussed
Rain
Curious
Mediterranean
Cultured
Humour
Sun

About Ibec

Ibec by the numbers



Ibec industry sectors: Influence and collaboration

Our **39 Trade Associations** lobby, educate and provide great knowledge sharing, networking and skills training to improve the overall competitiveness of our industries



Discover all our sectors: [click here](#)



Ibec EU & International

Competitive Business Competitive Europe

Irish Business EU Policy Priorities for 2024-2029

An Ibec Campaign



To find out more about visit: www.ibec.ie/EUCampaign #IbecEU

ibec
For Irish Business

B9+ **BUSINESSEUROPE**

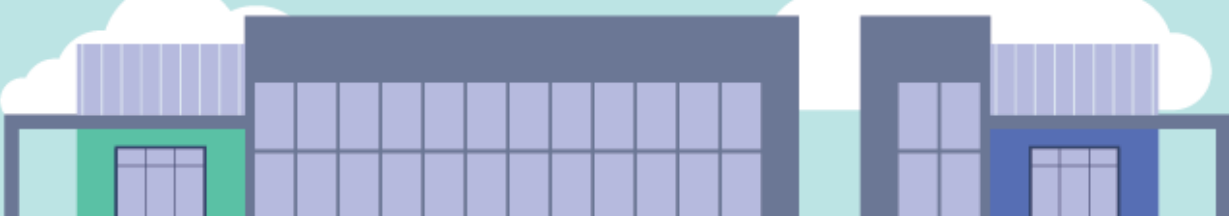
BUSINESSatOECD



Ireland's Journey

Information and Communications Technology: Value Chain 2019

Number of Companies: 5,178



Domestic: 4,419

Foreign: 759

Top Occupations:

1. Programmers and Software Development Professionals
2. IT Specialist Managers
3. IT and Telecommunications Professionals



Export Products:

1. Computer Services
2. Information Services
3. Charges for IP



Import Products:

1. Other Business Services
2. Charges for IP



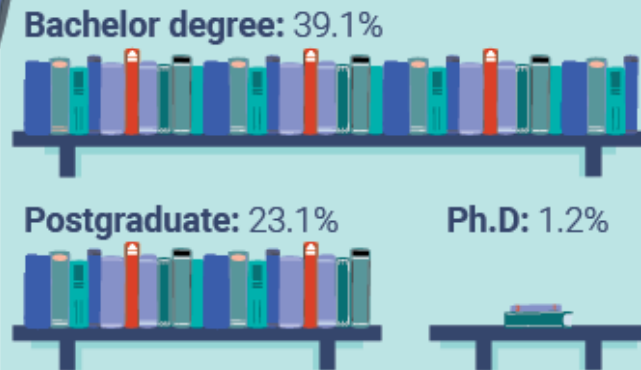
Number Employed: 90,766
Domestic: 40,746 Foreign: 50,021

Capital Stocks: €103bn

Intangible: €87.7bn **Tangible: €15.3bn**



Highest Level of Education



Productivity – GVA per Employee: €567,089



IE – Digitalised Ecosystem

- Frontrunner/Hub (EU/OECD)
- 16 of top 20 global tech Co.s & the top 3 enterprise software providers chose Ireland (IDA)
- 50% of tech companies have been here for 10+ years; 33% for over two decades (IDA)
- 7,911 FTEs in Cyber Sector (535 firms) (Cyber Ireland, 2024)
- 270,000 employed in “*digitally intensive*” sectors (Ibec Technology Ireland, 2022)
- 41% of goods and services produced in Ireland’s economy were **transacted digitally**. This can take the form of being digitally ordered, digitally delivered or both (2020)

Supports a Smart, Global & Diverse Manufacturing Base

29% of manufacturing jobs are in high technology sectors. This is four times the EU average (Ibec).



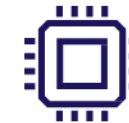
No. 1
exporter of contact
lenses in Europe



No. 1
exporter in Europe of
specialised nutrition
products



No. 1
exporter of antisera
and immunological
products in Europe



**No. 5
exporter of data
processing machines**



**No. 2
exporter of medical
devices in Europe**



No. 2
exporter of orthopaedic
products in Europe



**No. 2
exporter of complex
pharmaceutical goods
and medicines in
Europe**



No. 2
exporter of vaccines
in Europe

IE – Regulatory Hub

- Ireland plays important roles in EU data governance – as lead regulator on behalf of all EU citizens in the data protection, cybersecurity and online content space.

Data Protection Commission (2023) DPC Annual Report 2022

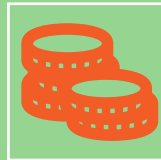
- Two-thirds of the fines (more than €1 billion) issued across Europe in 2022, including the EU, EEA and UK, were issued by the Irish DPC.
- In the period 25 May 2018 to end 2022,
 - The Irish DPC received 1,205 valid GDPR cross-border complaints (ca. 95% of the total valid cross border complaints) as **Lead Supervisory Authority**. 854 (71%) of these complaints were concluded by the Irish DPC by end of 2022.
 - In the same period, where the Irish DPC acted as ‘a **Concerned Supervisory Authority**’ (i.e., was required to transmit valid cross-border complaints onwards for resolution by another relevant Authority in the EU), 46 (48%) of these complaints were concluded by other EU supervisory authorities by end of 2022.

Opportunity & Challenge

Current Landscape and Economic Overview



Rapid advancement of technology fuelling significant changes in global economy



Challenges:

Infrastructure

Inflation

Global competitiveness



Requirements:

Diverse talent pipelines

Innovative ecosystem

Skills and supporting entrepreneurship

On average, while 19.1% SMEs sell online in EU, only 8.7% engage in online cross-border sales to other EU countries

Ireland's Journey (DESI, 2024)

Digital Decade KPI (1)	Ireland			EU		Digital Decade target by 2030	
	DESI 2023	DESI 2024	Annual progress	DESI 2024 (year 2023)	Annual progress	IE	EU
Fixed Very High-Capacity Network (VHCN)	83.8%	87.0%	3.8%	78.8%	7.4%	100%	100%
Fibre to the Premises (FTTP) coverage	72.1%	78.5%	8.9%	64.0%	13.5%	x	-
Overall 5G coverage	83.9%	85.3%	1.7%	89.3%	9.8%	100%	100%
Semiconductors		NA					
Edge Nodes		24		1 186		x	10 000
SMEs with at least a basic level of digital intensity	64.2%	66.1%	1.5%	57.7%	2.6%	90%	90%
Cloud	47.4%	53.1%	5.8%	38.9%	7.0%	75%	75%
Artificial Intelligence	7.9%	8.0%	0.6%	8.0%	2.6%	75%	75%
Data analytics	NA	37.1%	NA	33.2%	NA	75%	75%
AI or Cloud or Data analytics	NA	64.1%	NA	54.6%	NA		75%
Unicorns		12		263		x	500
At least basic digital skills	70.5%	72.9%	1.7%	55.6%	1.5%	80%	80%
ICT specialists	6.3%	6.2%	-1.6%	4.8%	4.3%	9.6%	~10%
e ID scheme notification		Yes					
Digital public services for citizens	81.1	81.2	0.2%	79.4	3.1%	100	100
Digital public services for businesses	100.0	100.0	0.0%	85.4	2.0%	100	100
Access to e-Health records	0.0	11.4		79.1	10.6%	80	100

Malta's Journey (DESI, 2024)

Digital Decade KPI ⁽¹⁾	Malta			EU		Digital Decade target by 2030	
	DESI 2023	DESI 2024	Annual progress	DESI 2024 (year 2023)	Annual progress	MT	EU
Fixed Very High-Capacity Network (VHCN)	100.0%	100.0%	0.0%	78.8%	7.4%	100%	100%
Fibre to the Premises (FTTP) coverage	56.2%	69.6%	23.8%	64.0%	13.5%	100%	-
Overall 5G coverage	100.0%	100.0%	0.0%	89.3%	9.8%	100%	100%
Semiconductors		NA					
Edge Nodes		21		1 186		x	10 000
SMEs with at least a basic level of digital intensity	72.8%	76.5%	2.5%	57.7%	2.6%	85%	90%
Cloud	47.5%	58.2%	10.7%	38.9%	7.0%	80%	75%
Artificial Intelligence	10.2%	13.2%	13.8%	8.0%	2.6%	27.2%	75%
Data analytics	NA	35.6%	NA	33.2%	NA	51.1%	75%
AI or Cloud or Data analytics	NA	68.3%	NA	54.6%	NA		75%
Unicorns		3		263		x	500
At least basic digital skills	61.2%	63.0%	1.5%	55.6%	1.5%	75%	80%
ICT specialists	5.0%	4.7%	-6.0%	4.8%	4.3%	8%	~10%
e ID scheme notification		Yes					
Digital public services for citizens	100.0	100.0	0.0%	79.4	3.1%	100	100
Digital public services for businesses	97.2	100.0	2.9%	85.4	2.0%	100	100
Access to e-Health records	77.6	88.0	13.4%	79.1	10.6%	100	100

Conclusion

“Giorraíonn beirt bóthar”

“Two shorten the road”

Competitive Business Competitive Europe

Irish Business EU Policy
Priorities for 2024-2029

An Ibec Campaign



1. Competitiveness and regulation:

Focus on implementation

2. Competition and capital:

Investment and a level playing field

3. Digital and AI:

Support Innovation

4. Social policy and the labour market:

Concentrate on EU added value

5. Industry and energy:

Security, affordability and sustainability

6. Infrastructure and Transport:

Scaling and streamlining

7. Manufacturing and goods:

Governance, harmonisation and innovation

8. Geopolitics, trade and investment:

Renew commitment to openness

Discussion